

MY DREAM JOB IN FASHION

GLAM OBSERVER MEMBERSHIP

- Identify the right career for you
- Create a professional email
- Take a professional picture of yourself to use for CV and LinkedIn (just take it with the iPhone)
- Create a LinkedIn profile
- Add Fashion Professionals to your LinkedIn connections (it's easier to build relationships with fellow assistants and interns)
- Send personal messages on LinkedIn to a couple of people that interest you and ask questions about their position
- Invite the fashion professionals you met online for a coffee
- Add in your Instagram Bio the Job Title that best represents you (even if you don't have a job yet: Stylist, Fashion Writer ...)
- Add your email on Instagram
- Follow fashion professionals on Instagram to understand more about their job
- Comment and interact with industry professionals on Instagram, LinkedIn and Twitter
- Build your resume
- Save all your CV versions in PDF: name_surname_CV.pdf

NOTES

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- Check your CV after a few hours and correct any mistakes
- Search for new jobs on FashionJobs, LinkedIn, Glam Observer ...
- Read the job description of every job that interests you Underline the keywords of each job offer
- Tweak your resume whenever you apply for a new job and add the specific keywords
- Research the company before applying
- Research the team and find out who is the recruiter and your future boss
- Write the cover letter and address it to the specific person (recruiter or future manager)
- Save the Cover Letter as PDF
- Don't use the same cover letter for every job
- Apply for all the jobs you like whose required experience matches yours (if you've never worked, don't apply for jobs that require 3 years of experience, but look for the relative internship position)
- Don't wait for an online job offer to open up, COLD EMAIL everyone
- Work/Intern abroad
- Intern every summer while in school
- Attend industry events (panels, conferences ...)
- Use LinkedIn daily

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- Create a portfolio to showcase your work (especially for designer, stylist, photographer and journalist roles)
- Create a digital portfolio (website) and add the link on Instagram and LinkedIn
- Don't miss our webinars ;)
- Read our *Fashion Job Interview ebook*
- Practice interview questions in advance (the way you present yourself, why they should hire you, where you see yourself in 5 years and who are your favorite designers)
- Read the *About* and *Company Values* pages on the brand website to learn about the company before the interview
- Research the company on Google and read the latest articles
- Visit all the Fashion exhibitions in town and when you travel
- Read industry websites (BoF, Vogue Business, WWD)
- Listen to podcast every week
- Promote yourself and your expertise whenever you can (on Instagram, LinkedIn, at events)
- Intern twice before applying for a full-time job
- Learn from every experience
- Never stop learning even when you have found a job
- Believe in yourself, every single day!

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